

Sansei Landic Co., Ltd

Financial Results for the Fiscal Year Ended December 2021 February 17, 2022

Overview of Financial Results for the Fiscal Year Ended December 2021

FY12/21 Topics



Net sales fell short of the plan due to the impact of the fifth wave of COVID-19, but we
have revised upwardly our business as each profit exceeded the plan in the Real
Estate Sales business.

Net sales	16,836 million yen	Down 5.3% YoY
Operating income	1,117 million yen	Up 31.9 % YoY
Ordinary income	999 million yen	Up 40.9 % YoY
Net income	609 million yen	Up 70.5 % YoY
Amount of purchases	10,118 million yen	Down 23.9 % YoY

Comparison of Consolidated Income Statement



Net sales fell short of the previous year results and the plan, but operating income and other income exceeded
the previous year results and the plan.

(Unit: million yen)

	FY12/19	FY12/20	FY12/21		
	Results	Results	Plan	Results	Difference
Net sales	18,020	17,774	18,385	16,836	-1,549
Gross profit	5,118	3,986	4,368	4,368	-0
SG&A	3,257	3,138	3,449	3,250	-198
Operating income	1,860	847	919	1,117	+198
Ordinary income	1,758	709	762	999	+237
Extraordinary income	_	32		3	+3
Extraordinary loss		29			<u> </u>
Net income	1,158	357	505	609	+104

Comparison of Non-consolidated Income Statement



Net sales fell short of the plan, but each profit exceeded the plan and the previous year results due to an increase in the gross margin and a decrease in expenses.
 (Unit: million yen)

	FY12/19	FY12/20	FY12/21		
	Results	Results	Plan	Results	Difference
Net sales	16,266	16,111	17,706	15,529	-2,176
Gross profit	4,879	3,727	4,263	4,274	+11
SG&A	2,981	2,881	3,315	3,011	-303
Operating income	1,898	845	948	1,263	+315
Ordinary income	1,752	671	762	993	+230
Extraordinary income		31		3	+3
Extraordinary loss					
Net income	1,172	177	505	603	+97

Summary of Consolidated Balance Sheet



 Cash and deposits increased due to aggressive capitalization of some properties owned, and property for sale decreased.

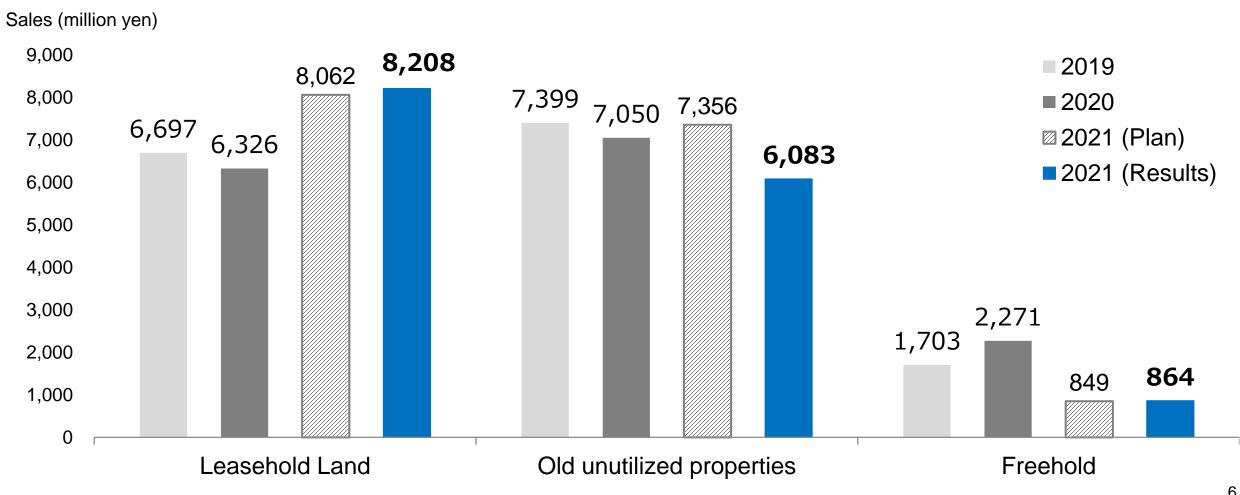
(Unit: million yen)

	FY12/20		FY12/21	
	Amount	Amount	Vs. end of previous term	Pct. change
Cash and deposits	4,329	5,360	+1,030	+23.8%
Property for sale	14,424	13,301	-1,131	-7.8%
Interest-bearing liabilities	8,341	8,107	-234	-2.8%
Net assets	10,066	10,301	+235	+2.3%
Total assets	20,070	20,050	-20	-0.1%
Shareholders' equity ratio	50.1%	51.4%	+1.3pt	
ROA	3.6%	5.0%		<u> </u>

Sales by Business Segment (Real Estate Sales Business)



- Leasehold land: Both sales and profits exceeded the plan.
- Old unutilized properties: Sales fell short of plan, but profit margin exceeded the plan.
- Freehold: Sales were generally in line with plan, and profits exceeded the plan.

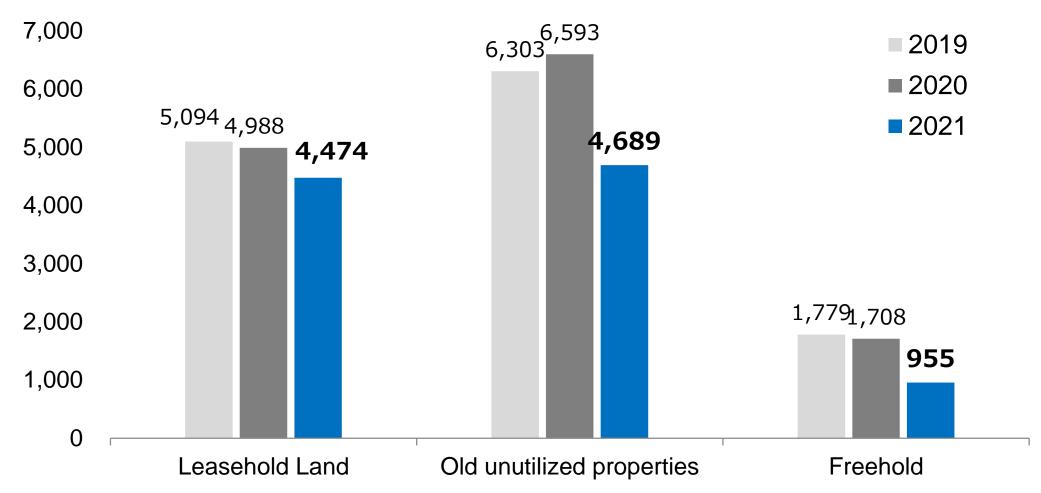


Purchases by Business Segment (Real Estate Sales Business)



- Although the number of purchases increased in each business, the amount of purchases decreased due to the impact of large-scale properties in the previous fiscal year.
- There are no particular concerns about inventories and current purchasing conditions for achieving the plan in 2022.

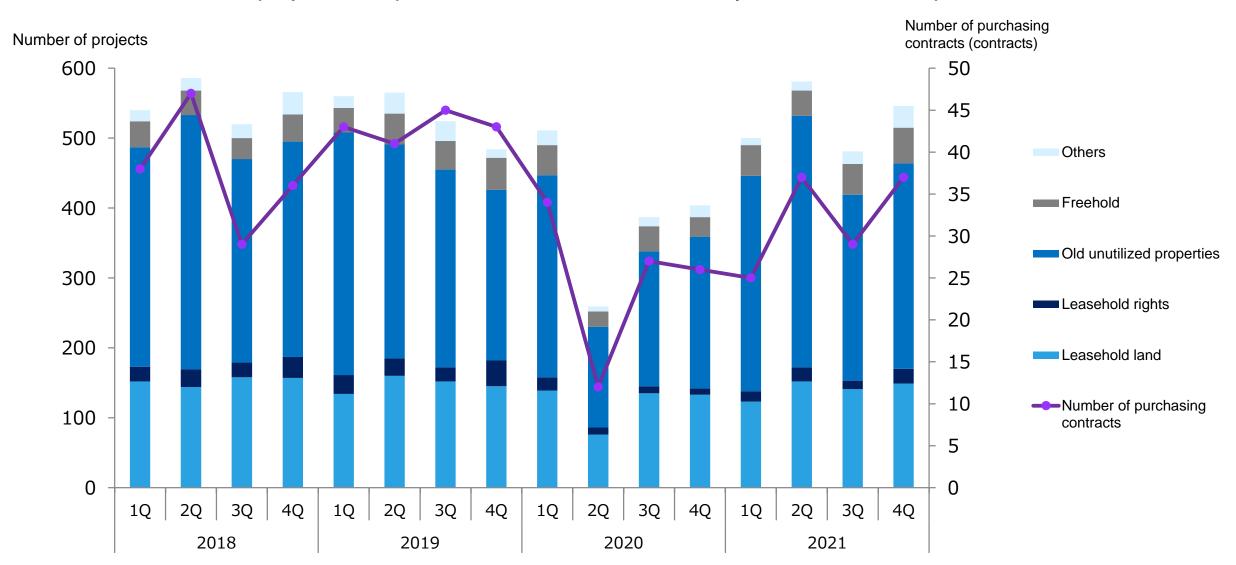
Purchase amount (million yen)



Changes in the Number of Projects and Number of Purchasing Contracts



The number of projects and purchase contracts have recently recovered to the pre-COVID level.



Changes in the Amount of Purchases and Inventories

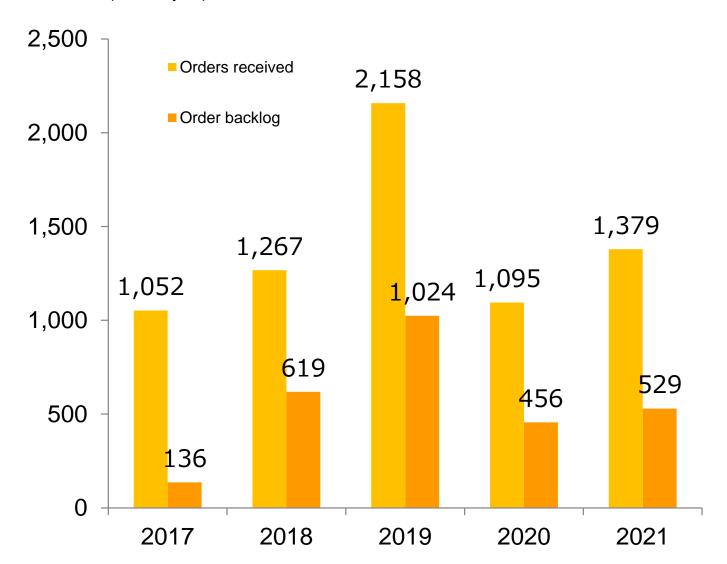








Orders received (million yen)



- Net sales and profits fell short of the plan due to soaring building material prices and the fact that the cost of reinforced concrete (RC) property that have already started construction was significantly higher than originally estimated.
- We have made steady progress in initiatives to strengthen sales activities and cost control, but failed to return to profitability.

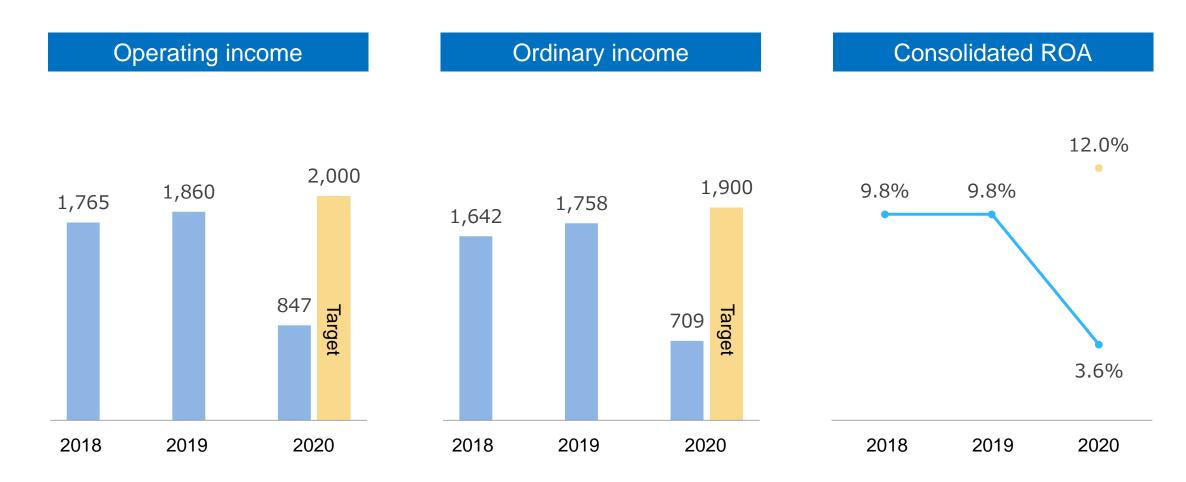
Medium-term Management Plan (2022-2024)

-Transformation to 2024

Review of the Previous Medium-Term Management Plan (2018-2020)



 We were experiencing a steady rise in performance until the second year of the medium-term management plan but was affected by the COVID-19 in the final year resulting in unachieved profit target and ROA target.



Review of the Previous Medium-Term Management Plan (2018-2020)



Major results in three years

Growth

- Expanded examination object in the Regional redevelopment business and carried out detailed study.
- Terminated the Minpaku business due to the completion of rights adjustment but the Company will continue to conduct a study from the perspective of effective use of our assets.
- Newly launched operation of Motorbike parking business.
- Worked toward putting the subsidiary One's Life Home in the black and its performance significantly improved but could not turn positive.

Stability

- Success in strengthening marketing for major brokerage companies and local business operators led to increased number of our projects and purchases.
- Established Kyoto branch in 2018 and expanded business areas in Kansai.
- Actively holding seminars and strengthening marketing for financial institutions led to expanding information influx channel which contributed to increase in purchases.
- Raised funds of a total of 200 million yen using cash flows by 2021 and realized diversification of fund-raising.

Return

- Increased dividends for 7 consecutive periods.
- Purchased our own stock in February 2021 for the first time.
- Established Sokochi-kun fund to support children's future.
- Increased employees' wages.
- Improved the working environment for employees including promotion of remote working and staggered work hours due to the spread of COVID-19.

Environmental Analysis



External environment

Acceleration of trend toward nuclear families and declining birthrate and an aging population

Acceleration of population decline and depopulation of regional cities

Increase in natural disasters Rising environmental awareness

Spread of COVID-19

Rapid progress in digital technology

Opportunity

- Increase in aged households
- Increase in sale of properties owned due to inheritance
- Increase in demand for regional revitalization
- Increase in vacancy rate
- Growing concerns over the issue of dense area with wooden houses
- Expanding needs of rights adjusting capability
- Expanding demand for ESG
- Diversification of the way employees work
- Opportunity for business transformation Negative impact on real estate market
- Opportunity for business transformation

Risk

- Increase in single households
- Increasing difficulty in consensusbuilding of residents
- Decrease in demand for purchasers of local properties
- Increase in disaster risk of properties owned
- Substantially restricted operating activities
- Decline in competitiveness due to delay in introduction of IT
- Sophistication of IT security measures

Market Overview



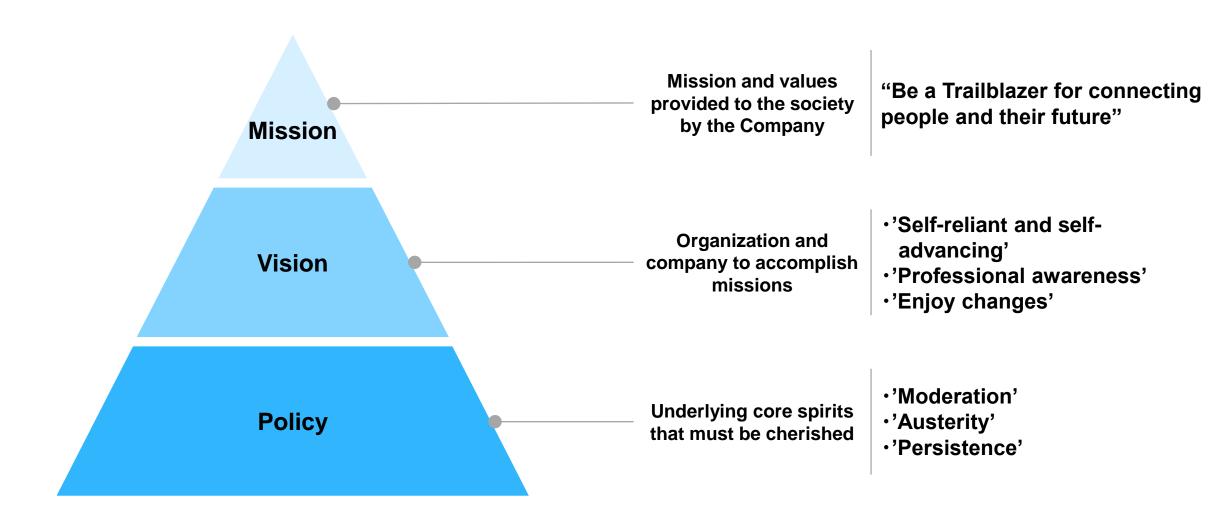
Leasehold land

- There are <u>about 873 thousand</u> leasehold lands across the country (from the Ministry of Internal Affairs and Communications statistical survey in 2018).
- The number of our Company's leasehold lands sold was <u>344/year</u> and net sales were 8,208 million yen (FY2021).
 - ⇒ Large enough potential market.

Old utilized properties

- There are <u>about 1.606 million</u> rented wooden houses that were built more than 30 years ago in the country (from the Ministry of Internal Affairs and Communications statistical survey in 2018).
- New housing starts for rent were <u>about 303 thousand units</u> (from the Ministry of Land, Infrastructure, Transport and Tourism survey in 2020).
- The number of our Company's old utilized properties sold was <u>57/year</u> and net sales were 6,083 million yen (FY2021).
 - ⇒ Large enough potential market as is the case with leasehold lands.

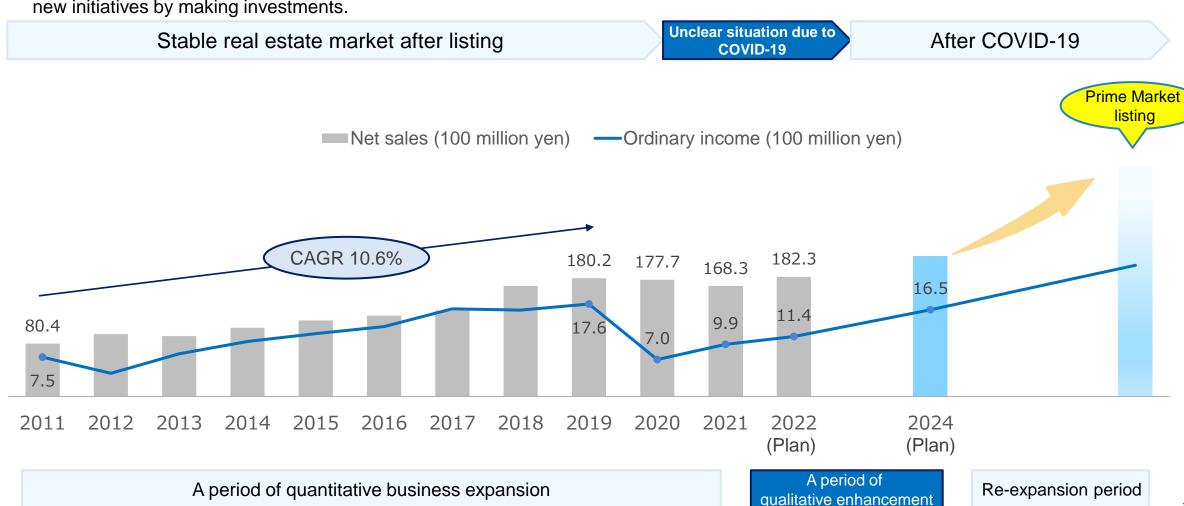




Positioning of the New Medium-Term Management Plan



- Achieved a growth rate of over 10% on average until 2019. As the situation of the economy is unclear due to the COVID-19, 2022-24 will
 be a period aimed at qualitative enhancement, and the target of 2024 will be set conservatively. We will focus on efforts toward growth
 aiming to be listed on the Prime Market in 2025 or after.
- Toward listing on the Prime Market, it will be a turning point for a new phase of growth by strengthening the financial basis and accelerating new initiatives by making investments.



Medium-Term Management Plan: Consolidated Profit Target



- In the final year of the plan, we set the profit adding new business sales to operating income and ordinary income as a target which was our initial plan for FY12/20.
- As the target was supposed to be achieved in FY12/20, it can be accomplished if we make efforts as usual but we will make the target
 achievement certain by implementing new initiatives.

(Unit: Million yen)

	Results		
<numerical plan=""></numerical>	FY12/20	FY12/21	
Operating income	847	1,117	
Ordinary income	709	999	

Plan	Medium-term management plan
FY12/22	FY12/24
1,301	1,800
1,142	1,650

Medium-Term Management Plan: Overall Objective



Build a solid business foundation that can realize a stable business growth even after the COVID-19 ends.

Expansion of existing businesses

- Strengthening of organizational capability
- Creation of opportunity for business expansion due to the promotion of new initiatives
- Human resources development

Expansion of business domain

- Efforts toward new businesses
- Implementation of M&As and alliances

Strengthening of management base

- Strengthening of governance system
- Review of back-office capable of responding to organizational growth

- Strengthening of financial foundation
- Personnel reform



Previous organizational structure

- Scale expansion due to increase in personnel
- The Company's sales capabilities tend to depend on the ability of individual sales staff
- Issues of process accumulated in the course of focusing on results

Promotion of the new medium-term management plan

Organizational structure following the new medium-term management plan

- Realize a sequential growth without just relying on increase in personnel
- Build a stable operating base by shifting to organizational-driven from individual-driven
- System capable of solving issues in the sales department
- Realize dramatic growth through new initiatives

- Focus on strengthening organizational capability more than ever
- Promote the creation of mechanism of sales activities through strengthening of data analysis and business management
- Deal with essential sales issues and work toward improvement in major KPI



Realization of a stable and sustainable growth

Improvements in the 'number of projects,' 'close rate,' 'unit price' and 'number of properties handled per sales staff'



Improvements in the 'number of properties sold,' 'turnover period,' 'unit price' and 'number of properties handled per sales staff'



Strengthening of purchases

- Expand one-on-one business
- Marketing strategy based on data analysis
- ·Diversification of purchasing method
- Strengthening of purchasing and sales capabilities

Strengthening of mechanism

- Budget elaboration
- Improvement in inventory control method
- Strengthening of market research ability
- Building a new method for operating activities
- ·Sharing and using AI in knowhow

Strengthening of sales

- Strengthening of sales force and ability to make proposals
- Profit increase by holding for a certain period and for a long period
- Shortening of selling period of leasehold lands and old unutilized properties

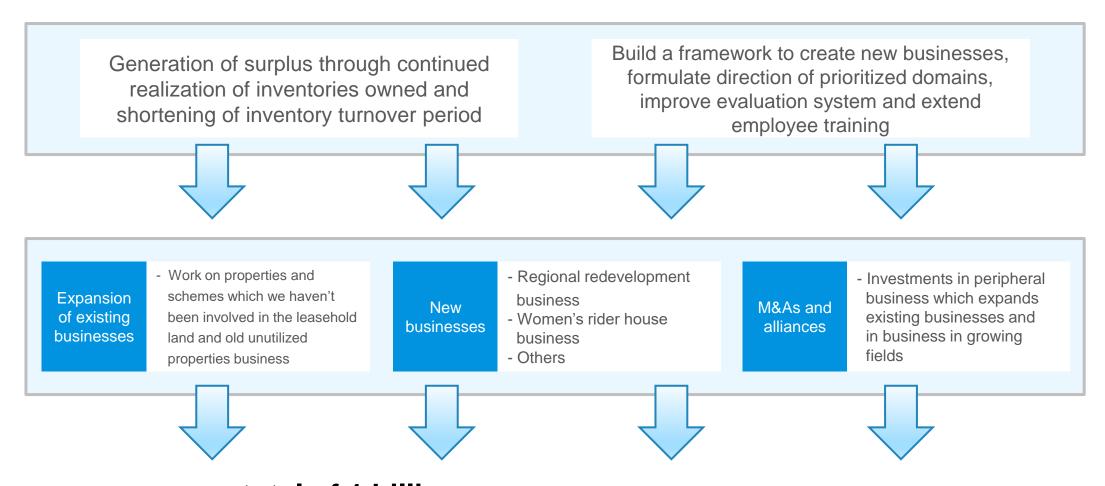




⇒Cash generated by actively realizing assets owned and improving inventory turnover rate were actively invested in new businesses.

Expansion of Business Domain: New Businesses





We will invest a **total of 1 billion yen** in the new business domain by 2024 aiming for a gross margin of **100 million yen**. We will not limit to developing business by ourselves but will also actively use M&As and alliances.

Expansion of Business Domain: New Initiatives (Hachimantai-shi, Iwate Pref.)



1. Business purposes

- 1) Revitalization of inns gathered in the Hachimantai Onsenkyo
- ②Revitalization of tourism in the Hachimantai Onsenkyo (aim to be certified as first 'Hospitalita Diffusa (entire region is a hotel) ' in Japan

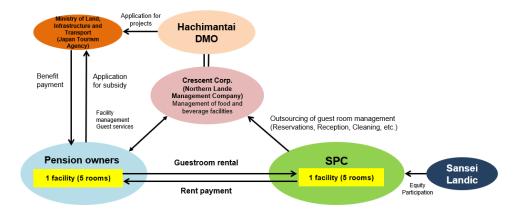
2. Business background

- ①Aging of owners of inns
- ⁽²⁾No successors to inns
- No eating and drinking facilities and interaction base within the area

3. Business scheme (Our company's major role)

- ①Establishment of SPC (operating body) (Hachimantai Tourism Revitalization Limited Liability Company: 100% owed by our Company)
- ②Provide funding to owners of inns for renovations (provide as prepaid rent)
- ③Operate business by renting rooms at inns

4. Diagram of a business scheme for the Hachimantai Tourism Revitalization Project



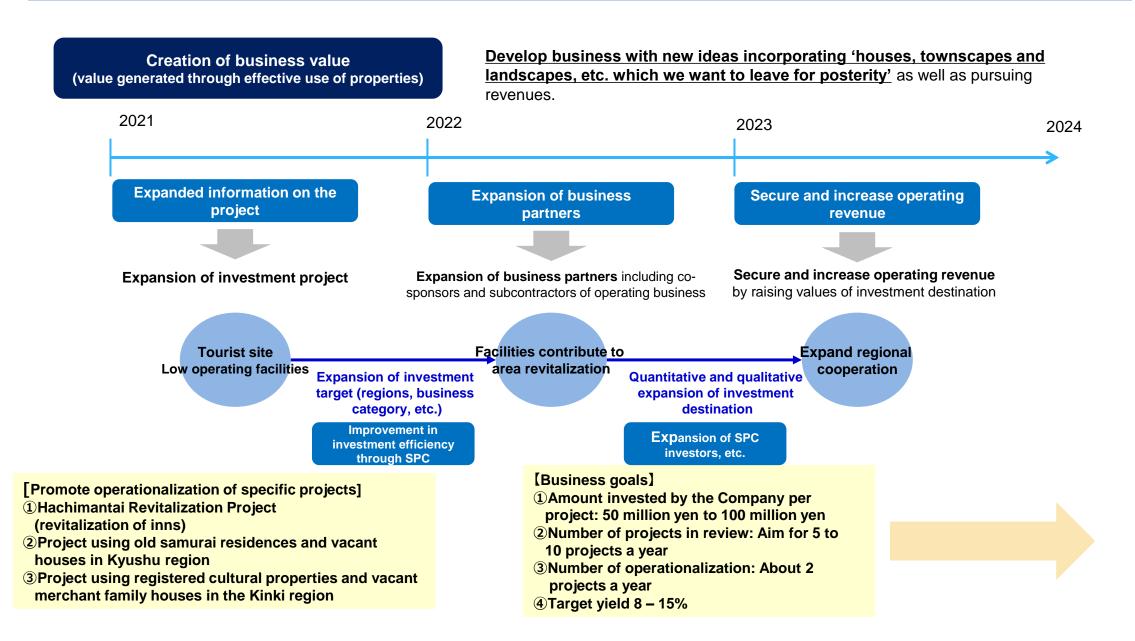
Other surrounding inns are also planning to participate in the business

5. Future development

- ①Launch of business Established Hachimantai Tourism Revitalization Limited Liability Company in December 2021
- ②Expand to surrounding inns and vacant vacation houses ⇒ Promotion of revitalization of tourism to the Hachimantai Onsenkyo
- ③Regional contribution by providing our Company's rights adjustment services including solving problems which require property rights adjustment related to inheritance and future business expansion to other regions using the project as a model case

Expansion of Business Domain: Regional Revitalization Business





One's Life Home



Improvement in profitability

Achievement of profitability at an early stage

- Improvement in the number of orders received
- Improvement in profit margin
- Review of cost structure

Improvement of customer satisfaction

 Implement efforts toward improving customer satisfaction on a companywide basis

Strengthening of governance

Review of business process

- Improvement in in-house construction process
- Strict selection method of new traders

Efforts regarding the prevention of illicit trading between traders

- Keep traders informed
- Regularly confirm the balance with traders

⇒Review the pros and cons of mergers by strengthening One's Life Home's governance system.

Strengthening of Management Base



Strengthening of governance system



Strengthening of governance system in the entire Group

- Continue to strengthen governance system in the entire Group
- Promote visualization in the entire Group

Review back-office system



Efficiency of back-office system focusing on growth

- Promotion of visualization and digitalization of business flow
- Review of business process focusing on future growth and IT system structure involved

Strengthening of financial foundation



Aggressive investment in new business and maintenance of balance of financial soundness

- Aggressive investment in domains other than the existing businesses
- Continuous promotion of active cashing of properties owned

Personnel reform



Sales reform and recruitment and fostering of human resources necessary for future growth

- Recruitment of qualified human resources from outside
- Training and fostering of in-house human resources



Three pillars of shareholders, society and return to employees

■ Shareholder return

- We have been increasing dividends for 8 consecutive periods and we will continue doing so according to increase in profit.
- Aim to maintain the level of DOE of 2.0% in the final year of the medium-term management plan in 2024.
- Use the acquisition of treasury stock to return profits to shareholders and to improve capital efficiency.

Return to society

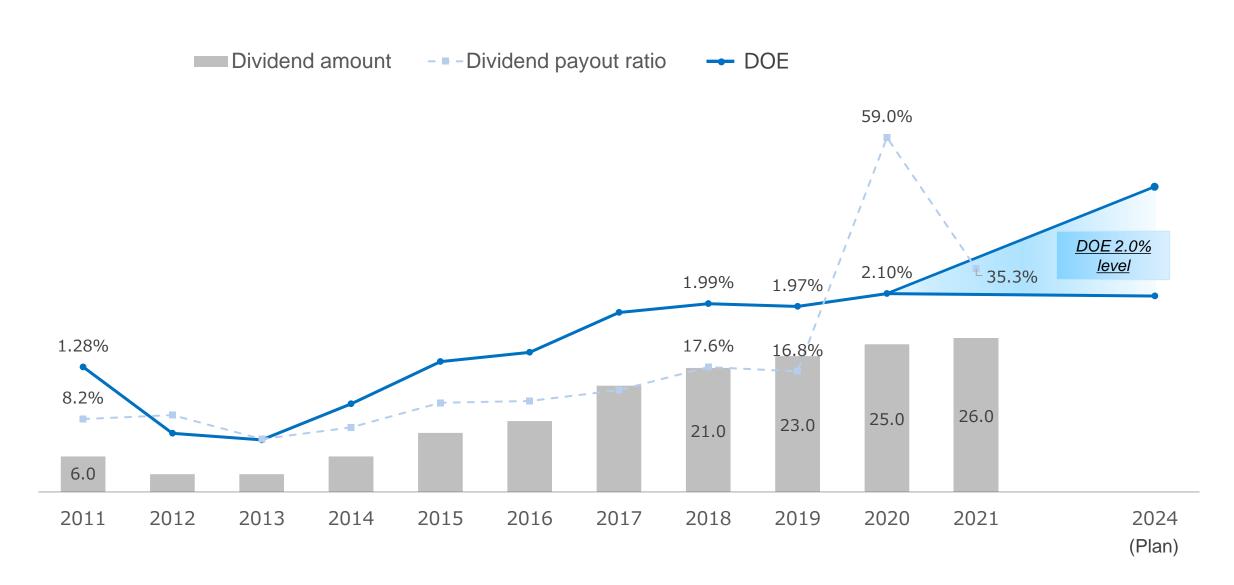
Promotion of ESG activities.

Return to employees

- Improve working conditions including increase in wages.
- Further improvement of the working environment for employees including remote working and staggered working hours.
- Increase company holidays (increase 3 days of paid holidays in 2022).

Dividend Policy

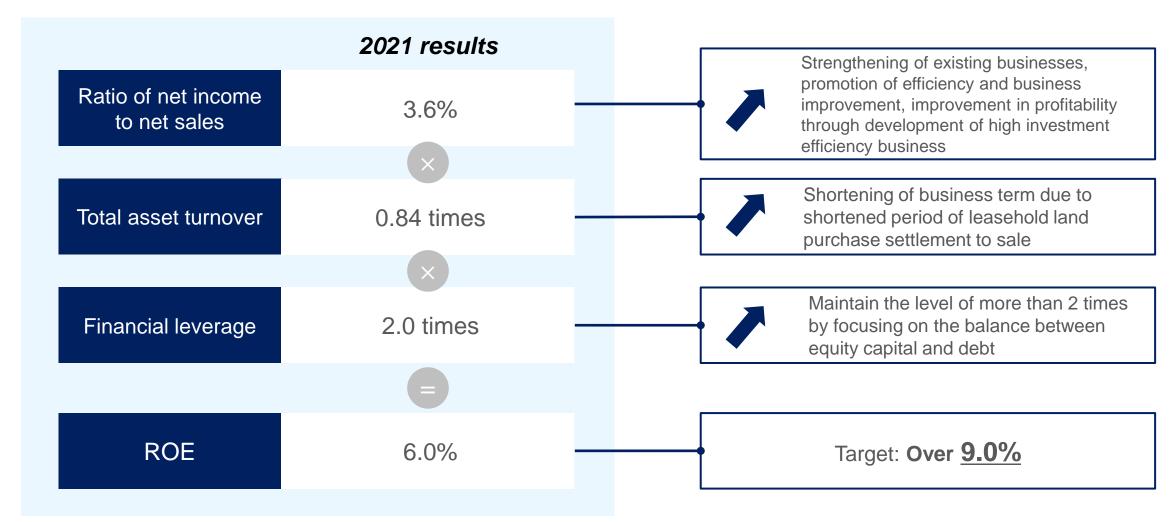




ROE Policy

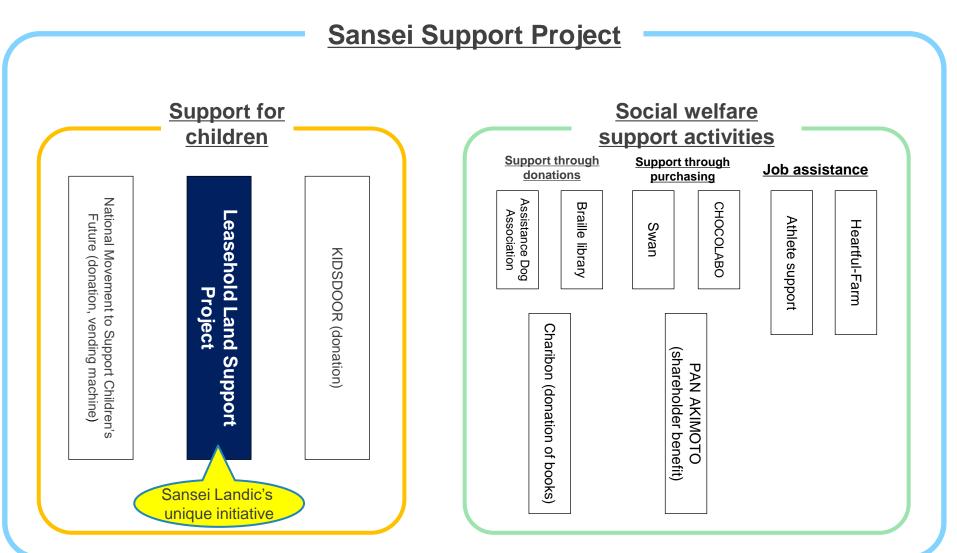


We have been setting ROA as our management index but we newly adopted ROE as a management index which is even more easier for investors to understand considering the financial soundness and as it is consistent with the direction we are aiming for.



Efforts toward ESG: Our Company's CSR Activities





What Leasehold Land Support Project is...

- Recently, as we often hear sad news of abuse of children by their parents, the project was launched with the idea that there is something that can support Japan in the future and contribute to Sansei Landic employees and children who might become customers.
- A system in which an additional donation is added to a portion of the profits we have made by selling the leasehold lands to the leaseholders, and the money is returned to society as a source of donations for the purpose of contributing to society.
- The aim is to expand the circle of social contribution by fostering an awareness of employee participation in social contribution by using the profits from sales activities of sales staff as a resource, and by encouraging the indirect participation of leaseholders as well.

Efforts toward ESG: Our Company's CSR Activities







What Heartful-Farm aims for

Everyone involved including disabled people,

families and companies can feel 'heartful.'

'Heartful' refers to soul-shaking emotion-

'Heartful' refers to heartfelt happiness-





 Promotion of employment of disabled people (compliance)
 Improvement in corporate value, CSF

Our Company

- Achievement of legal employment rate of disabled people
- Compliance
- ·Improvement in CSR

Employment contract

Disabled people

- ·Employees with disability certificate
- Involve in farming in a team

<u>a</u>

Farm usage agreement

others

Operation of farming in general

 Maintenance and management of facilities of farms

Heartful-Farm

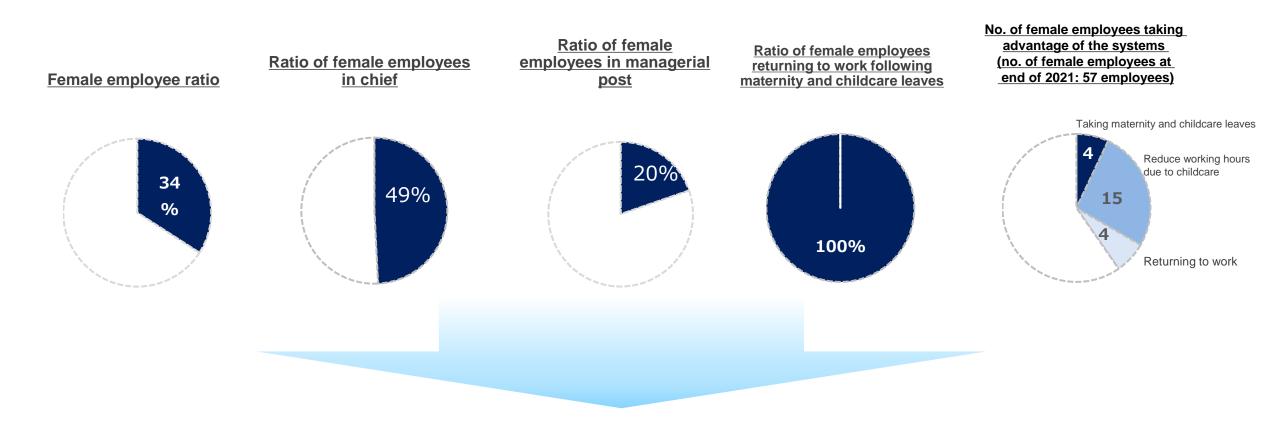
- Continued support for employment
- Support for farming

Continued support for employment Support for farming

⇒ Fall into 8 items out of 17 SDGs items

Efforts toward ESG: Promotion of Active Participation of Women





We have been promoting company structure and system for the female employees to be able to actively participate in work such as childcare support and we will further improve the working environment for them.

(Reference) Efforts toward ESG



Our priority theme	Important issues	Related SDGs	Specific efforts
Support for children who bear the future society	•Securing of living environment and educational opportunity necessary for the healthy growth of children who face abuse and poverty issues, etc.	1 対阻を なくそう	 Leasehold Land Support Project Support through donation to the National Movement to Support Children's Future and support by purchasing through donation-type vending machines Donation to the incorporated non-profit organization KIDSDOOR Donation to Charibon
Social welfare support activities	 Support disabled people's independence and social involvement Support disabled people's daily lives Train and spread of assistance dogs (guide dogs, hearing dogs, service dogs), etc. 	1 対照を なくそう 2 無額を せっに くびく 4 質の高い教育を みんなに 人が国の不平等 をなくそう 11 住み続けられる まちづくりを 守ろう 1	Donation to Guide Dog & Service Dog & Hearing Dog Association of Japan Donation to Charibon Donation to the Japan Braille Library Support through purchasing at Swan Co., Ltd. Support through purchasing at CHOCOLABO Support for activities of disabled athletes Participation in Heartful-Farm
Improve employees' wellness	Promote active participation of diverse human resources Improvement of working environment	3 fべての人に	Promotion of active participation of women Enrichment of childcare support Promotion of remote work and staggered work shift, etc. toward improvement in work-life balance
Regional and social service activities	Global hunger problem Issues of dense area with wooden houses and vacant houses Increase in natural disasters Revitalization of local economy	2 前類を ゼロに ((()	Tin of PAN AKIMOTO products (shareholder benefit) Resolution of issues of dense area with wooden houses due to rights adjustment business, resolution of old earthquake-resistant properties Participation in regional redevelopment business

^{*1:} Regarding the donation-type vending machines, the Company pays 30 yen per drink, of which 20 yen is discounted as part of employees' welfare benefits and of which 10 yen is donated to the fund to support children's future.

^{*2:} Support by purchasing breads of Swan Co., Ltd. which was established by the late Mr. Masao Ogura, founder of Yamato Transport, to support disabled people's independence and social involvement.

^{*3:} Support by purchasing products of CHOCOLABO, which aims to support disabled people's independence, as refreshments and gifts, etc. for visitors and customers at our head office and branches.

FY12/22 Business Forecasts

Purchasing and Sales under COVID-19



Despite the impact of the fifth wave of COVID-19, we could minimize its impact through on-site measures.

Purchasing

- No change in the lending attitude of financial institutions nationwide.
- Real estate prices tend to remain high.
- Demand for detached houses and condominiums is brisk.

Sales

- The impact of COVID-19 is decreasing, and there will be no more delays in operations on site.
- Leaseholders' purchasing sentiment is recovering.

Continuing to purchase with cautious stance.

Increase variation in sales methods by introducing IT rather than relying solely on face-to-face sales.

Fundraising Initiatives: Crowdfunding



- First to fourth offering: Raised 300 million yen in total.
- Fifth offering: 100 million yen was raised in January 2022. The interest rate was reduced from 3.0% in the first offering to 1.7%.





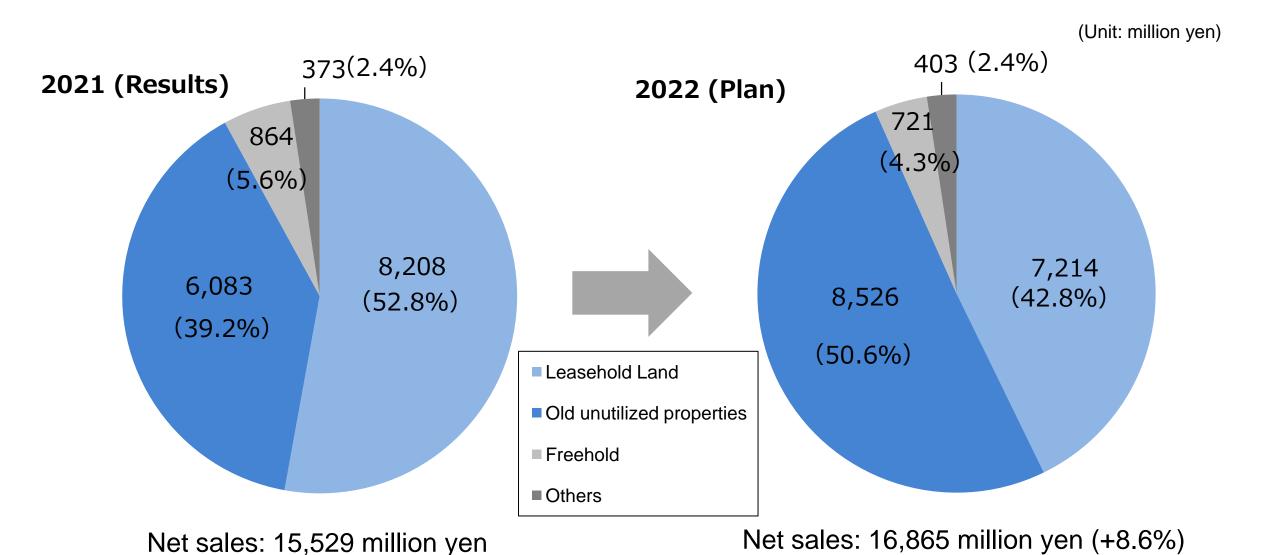




Real Estate Sales Business: Sales Plan by Business



• Leasehold land: 7,214 million yen, Old unutilized properties: 8,526 million yen, Freehold: 721 million yen, Others: 403 million yen.



38

FY12/22 Business Forecasts



Consolidated Forecasts for FY12/22 (January 1, 2022 - December 31, 2022)

(Unit: million yen)

	FY12/22	Pct. change
Net sales	18,235	+8.3%
Gross profit	1,301	+16.4%
Operating income	1,142	+14.3%
Ordinary income	754	+23.8%
Net income	91.52	+25.0%
EPS (Yen)	27	

- Sales and profits in the Real Estate Sales business is expected to exceed the level in 2021. Plan to return to profitability in the Construction business.
- We plan to increase dividend by 1 yen per share to 27 yen, the ninth consecutive year of dividend increases.

Status of the Construction Business





- Net sales fell short of the plan by 23.5%.
- Aim to achieve profitability at an early stage by continuing to strengthen sales activities and cost management.

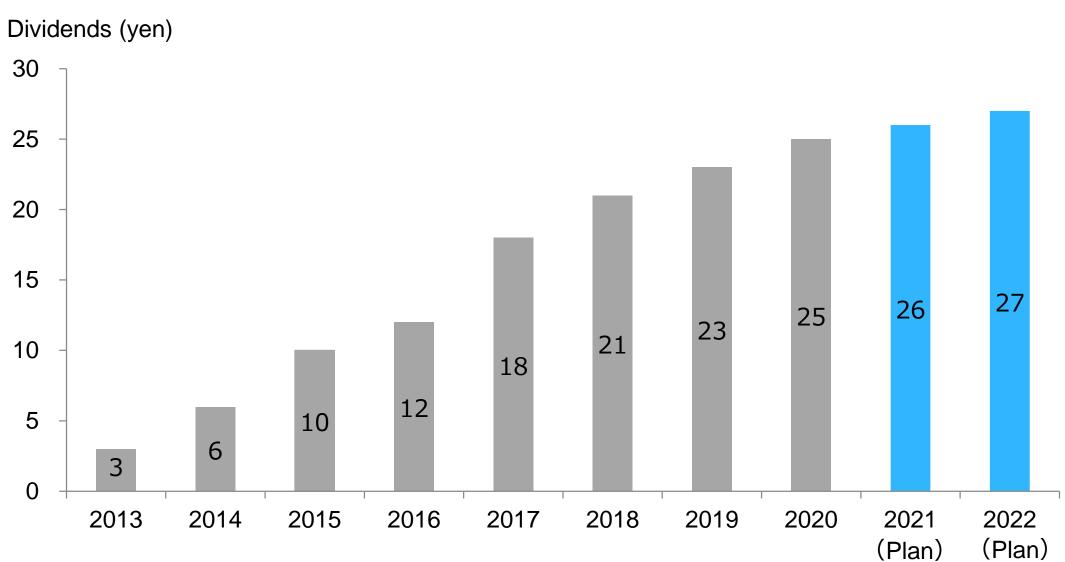
(Unit: million yen)

	FY12/19	FY12/20	FY12/21	FY12/22 (Plan)
Net sales	1,753	1,662	1,306	1,367
Segment profit/loss	-44	-4	-145	12

Shareholder Returns (Dividends)



We have revised the year-end dividend forecasts for FY12/21 from 25 yen per share to 26 yen. Plan to raise the year-end dividend for FY12/22 to 27 yen per share, the ninth consecutive year of dividend increases.



Shareholder Returns (Shareholder Benefit Program)



Introduced gift catalog system from 2021.

Upgraded benefits for long-term shareholders in order to encourage more shareholders to hold our shares over the long term.

Holding period Number of shares held	Less than 1 year	1 year or more
100 shares	Not eligible	QUO Card (500 yen)
200 to less than 500 shares	QUO Card (500 yen)	Gift catalog ①
500 shares or more	QUO Card (1,000 yen)	Gift catalog ②



^{*}The catalog gift includes canned bread, which was a shareholder benefit until last year.

Corporate Data



Company name	Sansei Landic Co., Ltd
Representative	Takashi Matsuzaki, President and CEO
Established	February 1976
Capital stock	820,801,600 yen (As of the end of December 2021)
Listing	December 18, 2014, First Section of the Tokyo Stock Exchange Securities Code: 3277 *Listed on the JASDAQ Stock Exchange on December 13, 2011
Head office	5-1, Marunouchi 2-chome, Chiyoda-ku, Tokyo
Branch	Sapporo, Sendai, Musashino, Nagoya, Kyoto, Kansai, Fukuoka
Subsidiary	One's Life Home Co., Ltd. (Construction) One's Life Home
Number of employees	Non-consolidated: 168 (consolidated: 186) · · · As of the end of December 2021



Thank you very much for your attention.

- The statements including perspectives on our group, plans, policies, strategies, schedules and judgements that are not facts in this material are forward-looking statements about the future performance.
- Forward-looking statements about the future performance are based on information currently available and certain assumptions that our group believes to be reasonable. Actual results may differ significantly from the forward-looking statements due to various risk factors and uncertainties. Please do not place undue reliance on these forward-looking statements.
- The data in this material contains quotations of public information that we believe to be reliable and accurate, but we do not guarantee the accuracy or certainty of the contents.

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